

Parents of Vision Impaired NZ (PVI)



Parents of Vision Impaired NZ

Supporting Parents | Strengthening Futures

About Us

Parents of Vision Impaired NZ (PVI) is a nationwide, parent-led charity that supports families raising children who are blind, deafblind, have low vision, or a significant visual impairment. We provide emotional support, trusted information, and connection — empowering parents to confidently navigate their child's education, development, and future. Our services are free of charge to whānau across Aotearoa New Zealand, and we rely on grants, sponsorships, and donations to keep them this way.

What We Do

Whānau Support & Connection: We connect parents and carers through peer networks, online forums, and regional representatives.

Information & Resources: We publish newsletters, offer guidance on transitions (e.g., to school or work), and provide tailored information on education, disability rights, and available supports.

Events & Workshops: We organise annual conferences, workshops, and regional meetups to support parents and families.

Advocacy & Collaboration: We work alongside BLENNZ, Blind Low Vision NZ, schools, government agencies, and eye health professionals to ensure parent voices shape policy and practice.

✨ Why Your Support Matters

Vision impairment affects a child's access to learning, play, and independence. Parents and whānau often face this journey without guidance or community.

By supporting PVI, you're helping ensure that no parent in Aotearoa New Zealand feels isolated or unsupported when raising a child with vision loss.

Your support will directly impact children's wellbeing and education by strengthening the support systems around them.



PVI's Impact:

Supporting Families

- Over 800 families across Aotearoa connected via PVI's national parent network.
- Parents say PVI support helps them feel “less alone” after their child's diagnosis.
- Parents regularly describe PVI as a “lifeline” during times of uncertainty, transitions, or system navigation.

Information & Resources

- Our eVision newsletter reaches over 900 readers each quarter with practical advice, updates, and shared experiences.
- PVI resources help families understand vision impairment, navigate education and funding systems, and advocate effectively for their children.

Peer Connection & Confidence

- PVI's Facebook support group has grown to over 400 members, creating a 24/7 space for encouragement, ideas, and shared challenges.
- Our Auckland parent liaison provides direct support and connection to 25 Auckland-based families.

Events & Workshops

- Our annual conference brings together 50–80 parents and professionals to learn, connect, and grow together.
- Travel subsidies ensure that families from remote or rural areas can participate, learn, connect and grow their capability.
- Our online series for new parents reaches 6-8 families each series, providing systems navigation assistance and connection for families across the country.

Advocacy & Sector Voice

- PVI is a key contributor to national discussions on disability services, inclusive education, accessibility needs, and carer support.
- We partner with organisations like BLENNZ, Blind Low Vision NZ, and Whaikaha – Ministry of Disabled People to ensure the lived experiences of parent's and families shape decisions.



How You Can Support PVI

1. Financial Sponsorship

Help fund our Annual Conference

(costs include venue hire, travel subsidies, and guest speakers)

Support a monthly coffee mornings or a regional meeting across the country

Contribute to the costs of our eVision quarterly magazine

(you can view previous publications here: <https://pvi.org.nz/evision/>)

2. In-kind Contributions

Donate printing, venue space, or professional services

Supply merchandise for delegates at our annual conference

Provide expertise (e.g. marketing, comms, web development)

3. Workplace Giving & Payroll Donations

Encourage employee giving with matched donations

Partner with us as your Charity of the Month or Year

4. Strategic Partnerships

Co-brand resources or sponsor events

Partner with PVI to deliver family-focused initiatives or research





Fundable Outcomes

Small Gifts & Community Fundraisers (\$100–\$999)

- \$100 – Covers postage of parent information packs for 10 newly referred families
- \$200 – Provides one year's worth of Zoom licenses for virtual parent support groups
- \$500 – Pays the fees for a couple to attend national conference
- \$750 – Supports a rural family to attend a local workshop, including travel costs

Targeted Project Support (\$1,000–\$4,999)

- \$1,000 – Covers one professional speaker fee and travel for national conference
- \$2,000 – Delivers a 4-week online parenting series for new families navigating diagnosis and support systems
- \$3,500 – Funds a regional one-day hui for families to connect with each other and local professionals
- \$4,000 – Pays for design and printing costs for one edition of eVision

Strategic Partnership Opportunities (\$5,000–\$9,999)

- \$5,000 – Develops a new parent toolkit on inclusive education and advocacy
- \$7,500 – Supports five families to attend national conference with full travel and accommodation covered
- \$9,000 – Covers design fees for 3 editions of eVision online magazine

High-Impact Funding (\$10,000+)

- \$10,000 – Funds a part-time national coordinator to grow outreach and respond to more family referrals
- \$15,000 – Supports the redesign and relaunch of PVI's website
- \$20,000 – Updates, and reprints our Vision Book 'My Child, Our Journey' resource used by families and educators across Aotearoa New Zealand
- \$25,000 – Establishes a national parent panel and research hub to strengthen our advocacy voice across policy, education, and support services

✓ What You'll Receive

As a PVI funder or partner, we're committed to acknowledging your support. Options include the following recognition levels:

Gold Partner (\$10,000+)

- Prominent logo placement on all event materials and our website
- Featured article in our eVision magazine
- Dedicated social media spotlight posts
- Inclusion of logo and links in our newsletter
- Opportunity to speak or present at our annual conference

Silver Partner (\$5,000–\$9,999)

- Logo displayed on our website and key event materials
- Recognition in our social media and communications (with reach across NZ's disability and education sectors)
- Invitation to attend events as a guest sponsor

Bronze Partner (up to \$4,999)

- Name listed on event materials
- Thank-you mention in our newsletter
- Certificate of appreciation and acknowledgement



Testimonials

"PVI helped me realise I wasn't alone. The connections I've made through this group have changed everything." - Parent, Christchurch

"PVI's workshops gave us the tools we needed to advocate for our daughter's learning support needs." - Parent, Auckland

"Finding other parents who had been through this before, and who were supportive and encouraging made a real difference when facing this new diagnosis" - Parent, Hamilton

Let's Talk

We'd love to discuss how your business or organisation can help build a more inclusive, supported future for families across Aotearoa.

 Email our Board: stacey@pvi.org.nz

 Email our EO: rgraham@pvi.org.nz

 Website: www.pvi.org.nz

 Donate directly: <https://givealittle.co.nz/org/parents-of-vision-impaired-nz-inc>

